



MAWB OCTOBER 2021 Instagram Post Ideas

WRITE DOWN YOUR MONTHLY GOAL(S)..

"Autumn leaves don't fall, they fly. They take their time and wander on this their only chance to soar." ~ Delia Owens



SUN	MON	TUE	WED	THURS	FRI	SAT
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Themes:

- Breast Cancer Awareness
- Fall, Pumpkins, Thanksgiving
- Pumpkin Spice Latte, Booties, Sweater Weather
- Mental Health; Business Women's Week

					1 Breast Cancer Awareness Month Begins	2 Host a giveaway
3 Inspirational Quote	4 Trends for fall	5 Repurpose your most popular post	6 Plan you Black Friday Sales	7 Fall tips	8 Promote your PRODUCT	9 Ask A Question
10 <i>World Mental Health Day</i>	11 <i>International Day of the girl Indigenous People's Day</i>	12 Promote your fall sales	13 Wednesday Wisdom	14 Throwback Thursday	15 <i>National Boss's Day</i>	16 Sweetest Day
17 <i>National Business Women's Week Begins</i>	18 What's your current mood?	19 Promote another platform you're on	20 Encourage supporting small biz	21 Get to know the team	22 Share a testimonial	23 Time-Saving Tips
24 Behind the scenes	25 Share business updates	26 Give a Black Friday Sneak Peek	27 Share you favorite app	28 Fall Favorites	29 Before and After	30 <i>National Checklist Day</i>